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# PhD Development Conference 2017

## - Sponsorship Package -

A collaboration between:



university of  
 groningen



University Medical Center Groningen



**Graduate School of Medical Sciences (GSMS) PhD Development Conference 2017**

*1<sup>st</sup> and 2<sup>nd</sup> of June, 2017*

*University Medical Center Groningen*

- A two-day conference focused on personal talent development and future perspectives for (bio)medical PhD students
- > 300 bright, young PhD students attending with 44 nationalities
  
- **Advertisement opportunities** on conference promotional material, both online and offline
- Showcase your company at our **career market**
- **Networking opportunities**
- Meet and recruit talented PhD students
- **Establish and reinforce your relationship** with the UMCG and the University of Groningen



## Platinum sponsorship package

- Booth at the all-day career market (day 2)
- Verbal recognition as sponsor during the conference
- Onsite sharing of promotional material
- Whole page advertisement in conference program book
- Company logo on conference promotional material (e.g., website, poster, and social media)
- Company promotional material in goodiebags
- Company logo printed on goodiebags
- Participation of the evening social dinner (day 1)

Sponsorship costs €1000\*

\*VAT not included



## Golden sponsorship package

- Onsite sharing of promotional material
- Half a page advertisement in conference program book
- Company logo on conference promotional material (e.g., website, poster, and social media)
- Company promotional material in goodiebags
- Participation of the evening social dinner (day 1)
- Possibility to acquire a booth at the all-day career market (day 2) for €250 extra

Sponsorship costs €500\*

\*VAT not included



### Silver sponsorship package

- Company logo as advertisement in conference program book
- Company logo on conference promotional material (e.g., website, poster, and social media)
- Possibility to acquire a booth at the all-day career market (day 2) for €250 extra

Sponsorship costs €300\*

\*VAT not included



### Career market package

- Booth at the all-day career market (day 2)
- Sharing of promotional material at the career market
- Onsite prospective job vacancy advertisement
- Company description in the career market section of the program book and the website

Sponsorship costs €250\*

\*VAT not included



## **Interested?**

Contact us for more information, questions, or acquiring a sponsorship package!

Jurjen van der Schans, MSc

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